

Atlanta Light Bulbs, Inc.

1-888-988-2852

www.atlantallightbulbs.com

PROMOLUX Shatterproof Fluorescent Lamps

Profitable solutions for lighting perishables



PROMOLUX lamps, the leader in perishable food industry lighting, are designed to enhance your perishable displays with fresh and natural colors through a balanced spectrum of light with high color definition and low glare. Health officials approve of PROMOLUX merchandising lamps. PROMOLUX lamps produce all colors as vibrant and distinct. EncapSulite® is your #1 source for safety coated or uncoated PROMOLUX.

Eye Appeal is Buy Appeal

- **See Fresh Profits**

UV radiation "heats" food. This heating makes food look stale. Radiation also encourages dehydration, bacterial growth and oxidation. Promolux safety coated lamps, on the other hand, produce a "fresh" light that not only improves the appearance of perishables, it maintains freshness and longer shelf life, as well. The safety coating ensures that, if the lamp is broken, all the glass, phosphors and other chemicals are contained within the coating.

- **See True Color and Increased Sales**

Other lamps are too strong in the yellow and green segments of the color spectrum. Promolux lamps are more balanced with higher color definition and lower glare. Food looks more natural and appetizing. The whites are whiter. The reds are redder.

- **See the Difference**

No other lamp has a higher Color Preference Index (CPI). No other lamp is made with multiple coatings of high definition phosphors, special glass filters and produced with state-of-the-art technology. And no other lamp offers 100% UV blockage when used with the EncapSulite® safety coating.

- **See More Profit**

Promolux delivers fresh and delicious, healthy-looking, perishable displays; higher profits are assured through increased sales and less product shrinkage or spoilage. Many Promolux customers around the world claim improved product integrity alone pays for the lamps in less than three months.

- **See the Light**

There are no better lamps for perishable displays on the market. Promolux lamps are unique. Call EncapSulite® today for Promolux safety coated or uncoated, bare lamps.

EncapSulite ShardGuard Linear Fluorescent Technology

EncapSulite® International's ShardGuard fluorescent lamps satisfy the criteria of having a non-shattering covering for prevention of glass in your product by containment within the safety coating material. The covering must be intact, or the lamp must be replaced to be in compliance. The on-site inspector will require correction if the lamps are installed improperly, or not maintained properly.

In addition to containing all glass, phosphors and mercury in case the lamp is accidentally dropped or broken, the coating also blocks all UV emissions below 380 nanometers.

PROMOLUX Shatterproof Fluorescent Lamps

Profitable solutions for lighting perishables

Electronic Ballast T8 Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral

Product	Description	Lamp Length	Ctn Qty
PLX14017	FO17 T8 - MBP	24	12
PLX14025	FO25 T8 - MBP	36	25
PLX14032	FO32 T8 - MBP	48	25
PLX14040	FO40 T8 - MBP	60	25

Rapid Start T12 Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral

Product	Description	Lamp Length	Ctn Qty
PLX11020	F20 T12 - MBP	24	12
PLX11030	F30 T12 - MBP	36	12
PLX11040	F40 T12 - MBP	48	25
PLX11048	F48 T12 SL - SP	46	12
PLX11060	F60 T12 SL - SP	60	12
PLX11072	F72 T12 SL - SP	72	12
PLX11096	F96 T12 SL - SP	96	12
PLX11124	F24 T12 HO - RDC	24	12
PLX11148	F48 T12 HO - RDC	46	12
PLX11160	F60 T12 HO - RDC	60	12
PLX11172	F72 T12 HO - RDC	72	12
PLX11184	F84 T12 HO - RDC	84	12
PLX11196	F96 T12 HO - RDC	96	12

Single Pin T8 Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral (Electrically compatible to replace smaller diameter 3/4 T6 lamps of the same length)

Product	Description	Lamp Length	Ctn Qty
PLX13142	F42 T8 - SP	42	12
PLX13154	F54 T8 - SP	54	12
PLX13164	F64 T8 - SP	64	12
PLX13172	F72 T8 - SP	72	12

T5 Slim Line Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral

Product	Description	Lamp Length	Ctn Qty
PLX12514T	F14 T5 - MINI BP	22	25
PLX12521T	F21 T5 - MINI BP	34	25
PLX12528T	F28 T5 - MINI BP	46	25
PLX12535T	F35 T5 - MINI BP	58	25

T5 HO Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral

Product	Description	Lamp Length	Ctn Qty
PLX12524T	F24 T5 - MINI BP	22	12
PLX12539T	F39 T5 - MINI BP	34	12
PLX12555T	F54 T5 - MINI BP	46	12
PLX12580T	F80 T5 - MINI BP	58	12

Preheat T8 Fluorescent Platinum

For Meat, Seafood, Deli, Produce, Pastries, Floral (Tubes commonly found in display cases of European origin)

Product	Description	Lamp Length	Ctn Qty
PLX40100	L13 T8 - MBP	12	12
PLX40101	L15 T8 - MBP	18	25
PLX40102	L18 T8 - MBP	24	25
PLX40103	L30 T8 - MBP	36	25
PLX40104	L39 T8 - MBP	39	25
PLX40105	L36 T8 - MBP	48	25
PLX40106	L58 T8 - MBP	60	25
PLX40107	L38 T8 - MBP	41	12
PLX40108	L70 T8 - MBP	72	12

T8 Electronic Ballast Fluorescent Gold

For Bakery, Doughnuts, Gold Toned Items

Product	Description	Lamp Length	Ctn Qty
PLX15017	FO17 T8	24	12
PLX15025	FO25 T8	36	25
PLX15032	FO32 T8	48	25
PLX15040	FO40 T8	60	25

T8 Preheat Fluorescent Gold (European Style)

For Bakery, Doughnuts, Gold Toned Items

Product	Description	Lamp Length	Ctn Qty
PLX40201	L15 T8 - MBP	18	12
PLX40202	L18 T8 - MBP	24	12
PLX40203	L30 T8 - MBP	36	12
PLX40204	L36 T8 - MBP	39	12
PLX40205	L39 T8 - MBP	48	12
PLX40206	L56 T8 - MBP	60	12

A21 Incandescent, Long Life, Multichrome, Frosted

(Color Balanced, Standard Bulb Shape, 130 Volt)

Product	Description	Ctn Qty
PLX45100T	100 Watt - Coated (shatter proof)	20